Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 57177



27783

NAME

ADDRESS



AGREEMENT MADE BETWEEN

KDKA-TV

KDKA-TV

1201-57177-1 **DATE PRINTED**

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

11/02/12

Required

prior notice

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER)

CROSSROADS MEDIA AMERICAN CROSSROADS

66 Canal Center Plz Ste 555 1401 New York Ave NW Ste 1200 AND

> Alexandria VA 22314-1576 Washington DC 20005-2167

USA USA

CONTACT PRODUCT1339-AC PA TV 11.3-11.5

AGENCY EST. NO. LOCAL Brian Butz-1 **PRODUCT** 1310 SALESPERSON CODE 1339

NATIONAL

SALESPERSON BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

TIME SPOTS TOTAL ITEM DAYS PWK. FROM ТО LENGTH **EFFECTIVE DATES PROGRAMS** BDCST. UNIT RATE TOTAL VALUE(1) PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS 1000..1 04:30A 05:00A 305 11/04/12-11/05/12 THIS MORNING 430-5AM 125 00 250.00 2 Sa 12:00M 01:00A 305 11/03/12-11/03/12 1 275.00 275.00 08:30A 09:00A 30S 11/04/12-11/04/12 Su 325.00 325.00 09:57A 11/05/12-11/05/12 PITTSBURGH LIVE Μ 09:30A 30S 1 350.00 350.00 09:30A 11/05/12-11/05/12 PITTSBURGH LIVE 5 09:00A 30S 1 350.00 Μ 350.00 05:58A 07:58A 6 30S 11/03/12-11/03/12 SAT. MORN. LOCAL NEWS 1 400.00 400.00 Sa М 05:00A 05:58A 30S 11/05/12-11/05/12 THIS MORNING 5-6AM 500.00 500.00 Μ 02:58P 03:58P 30S 11/05/12-11/05/12 DR. PHIL 1 600.00 600.00 9 07:30P 07:57P 11/03/12-11/03/12 30S THE INSIDER 575.00 575.00 10 07:58A 10:00A 30S 11/03/12-11/03/12 SAT.CBS MORNING NEWS 1 600.00 600.00 Sa 11 М 07:00A 09:00A 305 11/05/12-11/05/12 THE EARLY SHOW 650.00 650.00 11:35P-12:37A - LETTERMAN 11/05/12-11/05/12 12 Μ 11:35P 12:37A 30S 1 850.00 850.00 07:30P 07:00P 30S 11/03/12-11/03/12 1000.00 13 Sa SAT 7PM NEWS 1000.00 05:58A 07:00A 11/05/12-11/05/12 30S THIS MORNING 6-7AM 950.00 950.00 14 Μ 1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

KDKA-TV

AND

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

1201-57177-1

CONTRACT NO. REV.

2

Cancellation Notice

Announcement 28 days

DATE PRINTED 11/02/12

Required

prior notice

KDKA-TV

PAGE ADVERTISER (OR AGENCY AND ADVERTISER)

CROSSROADS MEDIA AMERICAN CROSSROADS

66 Canal Center Plz Ste 555 1401 New York Ave NW Ste 1200

ADDRESS Alexandria VA 22314-1576 Washington DC 20005-2167

USA

PRODUCT1339-AC PA TV 11.3-11.5

AGENCY EST. NO. LOCAL Brian Butz-1 **PRODUCT** 1310

AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732

SALESPERSON CODE 1339

BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12

NATIONAL SALESPERSON

CONTACT

USA

27783

NAME

AND

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NO. WEEKS:

TIME SPOTS TOTAL ITEM DAYS PWK. FROM ТО LENGTH **EFFECTIVE DATES PROGRAMS** BDCST. UNIT RATE TOTAL VALUE(1) 15 04:00P 04:30P 30S 11/05/12-11/05/12 4-430PM NEWS 1 1000.00 1000.00 Μ 08:58A 10:28A 16 Su 30S 11/04/12-11/04/12 CBS SUN MORN 1000.00 1000.00 05:00P 11/05/12-11/05/12 1000.00 1000.00 17 Μ 04:30P 30S 430-5PM NEWS 18 11:58A 12:30P 30S 11/05/12-11/05/12 1000.00 1000.00 NOON NEWS 07:58P 19 Μ 07:30P 30S 11/05/12-11/05/12 THE INSIDER 1 1050.00 1050.00 2.0 Μ 05:30P 06:00P 305 11/05/12-11/05/12 530-6PM NEWS 1 1350.00 1350.00 05:30P 05:00P 11/05/12-11/05/12 21 М 305 5-530PM NEWS 1 1350.00 1350.00 06:30P 2.2 05:58P 30S 11/05/12-11/05/12 M-F 6PM NEWS 1450.00 1450.00 М 1 07:00P 2.3 06:30P 30S 11/05/12-11/05/12 M-F 630PM NEWS 1 1450.00 1450.00 Μ 06:57P 07:30F 24 Μ 30S 11/05/12-11/05/12 CBS EVENING NEWS 1500.00 1500.00 1 11:00P 11/03/12-11/03/12 2000.00 25 07:58P 30S NCAA COLLEGE FOOTBALL 4000.00 Sa 07:30P 08:30P 11/04/12-11/04/12 SIXTY MINUTES 3000.00 3000.00 Su 30S 27 11:00P 11:35P 30S 11/03/12-11/03/12 11PM NEWS 3000.00 3000.00 28 11:00P 11:35P 30S 11/05/12-11/05/12 11PM NEWS 1 3000.00 3000.00 Μ 08:30P 09:30P 2.9 S11 30S 11/04/12-11/04/12 THE AMAZING RACE 1 6000.00 6000.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

KDKA-TV

1201-57177-1

DATE PRINTED 11/02/12

CONTRACT NO. REV.

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** 3 27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME CROSSROADS MEDIA AMERICAN CROSSROADS Required 66 Canal Center Plz Ste 555 1401 New York Ave NW Ste 1200 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1576 Washington DC 20005-2167 prior notice USA USA

CONTACT PRODUCT1339-AC PA TV 11.3-11.5 AGENCY EST. NO. LOCAL

BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12

PRODUCT CODE Brian Butz-1 1310 1339

SALESPERSON NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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